

ZHEN WANG

User Experience Designer & Developer



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EDUCATION

The University of Texas at Austin
May, 2016

Master of Science in Information Studies
Specialization: User Experience
GPA: 4.0 / 4.0

University of Nebraska-Lincoln
May, 2014

Bachelor of Computer Engineering
GPA: 3.8 / 4.0

SKILLS

User Experience

Card Sorting, Competitive Analysis, Heuristic Evaluation, Interview, Information Architecture, Interaction Design, Rapid Prototyping, Mockup, Survey, Usability Testing

Design Software

Adobe Illustrator, Adobe Photoshop, Adobe XD, Axure RP, Balsamiq, Figma, Sketch App, InVision, Paper Sketch

Programming Language

HTML+CSS, ReactJS, JavaScript, MySQL

EXPERIENCE

Tasktop Technologies US Inc.

July 2016 - Present | *User Experience Designer*

- Design new features for the product via rapid prototyping and iterative design
- Build interactive prototype for new product with ReactJS
- Collaborate with different teams to deliver best customer experience
- Create graphics to help users understand the concept of the product
- Produce comprehensive slides for company's talks

Rackspace Inc.

May 2015 - May 2016 | *User Experience Designer Intern*

- Consulted with the company to build a high-fi prototype to create consistency between customer website and customer support website
- Contributed to development of a style guide
- Researched users, conducted usability testing, and redesigned the ServiceNow platform, related to the new hire process
- Led design process from sketches to wireframes to high-fi prototypes

The University of Texas at Austin

January 2016 - May 2016 | *Web Designer & Developer*

- Designed, built and maintained web applications for iSchool web properties in Drupal
- Provided end-user IT support to iSchool faculty, staff, and students

University of Nebraska-Lincoln

May 2013 - May 2014 | *Research Assistant*

- Generated code coverage and identified factors for Java based GUI testing to be used in final research paper (accepted by ICSE 2015)
- Utilized PHP with CodeIgniter to develop a dynamic website
- Redesigned Innovation Lab Team site, and utilized Ruby on Rails to develop the site

TechScene Website

Spring 2015 | *Course: Information Architecture*

- Designed and built interactive prototype of event website focusing on technical events
- Conducted user research through surveys and interviews
- Performed iterative usability testing
- Initiated low-fi and high-fi wireframes with paper sketch and Balsamiq
- Led the interaction design of the high-fi prototyping

T.E.A.M IOS Mobile App

Fall, 2014 | *Course: Interaction Design*

- Designed and produced the interactive prototype of iOS mobile app providing carpool service for UT students
- Assessed different versions of prototype through usability testing